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# News Release

FOR IMMEDIATE RELEASE

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January 27, 2016

## Volunteers, sponsors sought for Rainbow Roundup

MURPHY (January 27, 2016) Volunteers and sponsors for one of the area's fastest growing family events are being sought, says Kayla McFarland, Murphy Special Events Coordinator. Murphy's Rainbow Trout Roundup is scheduled for Saturday, Feb. 20 from 9 a.m. to 11:30 a.m. at the City Hall pond, 206 North Murphy Road.

"The Rainbow Trout Roundup is quickly becoming the area's premier late winter event," she said. "The mild temperatures and family-friendly atmosphere combine to make this a fun and entertaining activity. And, its growing popularity is evidence of its incredible drawing power."

It's that drawing power that makes the Rainbow Trout Roundup a sponsors' delight. Sponsoring companies and businesses will have a ready audience of well over 200 residents in every age group. That level of resident participation virtually guarantees that sponsors will be noticed by a desirable demographic.

"It's a fun time for moms, dads and kids of all ages," said McFarland. "Service companies, medical providers, product sellers, and retailers can benefit greatly by setting up a booth or having a display banner at the event. And, of course, our publicity will include all of our sponsors very prominently."

Potential sponsors can obtain more information by sending an email message to [events@murphytx.org](mailto:events@murphytx.org) with inquiries. In addition, individuals and groups who have a desire to participate but are not interested in fishing may sign up as volunteers.

"We need volunteers for equipment check-out, gathering information through face-to-face surveys, registration of participants, set-up and clean-up," she said. Volunteers are credited with community service hours that can count at school, scouting or service hour discounts at the MCC.

Volunteers can sign up at: <http://www.murphytx.org/484/Volunteer-Form---Rainbow-Trout-Round-Up>.

In an effort to encourage full participation, fishing times have been established. For example, only participants up to six years of age may fish from 9 a.m. to 9:45 a.m. Then from 9:45 a.m. to 11:30 a.m., the pond is open to everyone up to 17 years of age. Prizes and trophies will be awarded to the winners in the following age categories: up to six years of age; seven to 11 years of age; and 12 to 17 years of age. The longest rainbow trout, shortest rainbow trout, and heaviest stringer of five rainbow trout will win the prizes.

Winners for the youngest age category will be announced right after 9:45 a.m., and the winners in the two older groups will be announced right after 11:30 a.m.

In N Out Burger will be onsite serving free lunch for everyone from 11 a.m. to noon.

Fishers older than 17 are requested to refrain from fishing until the end of the Roundup. Licensing requirements are suspended until 4 p.m., after which a valid fishing license will be required for anyone over 17 years of age.

"We're asking that there be no fishing at the City Hall pond from Feb. 14 until the Roundup," she added. "However, fishing can be done at the Central Park pond anytime."

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**ABOUT MURPHY** -- Murphy is a fast-growing community located in Collin County. The population is approximately 18,020, generally characterized as highly educated with a median household income above the state average. With more than 70 percent of the land developed, the community is dominated by single-family residences. City planners strive to preserve a country feel while exhibiting an aggressive economic development stance. The centrally-located municipal complex includes four buildings that house Fire, Police, City Administration and Public Works. Money Magazine has dubbed Murphy as the 27<sup>th</sup> Best Place to Live in America for small cities, and D Magazine placed Murphy as the fifth best suburb in the 2014 list, where it has consistently ranked in the top 10.