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News Release

FOR IMMEDIATE RELEASE

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Christmas in the Park adds a little blue to color scheme

MURPHY (November 19, 2015) To the traditional colors of red and green, often associated with the Christmas season, Murphy's Christmas in the Park will add a little blue, says Customer Service Manager Candy McQuiston.

"Red and green dominate the Christmas season, and those colors always give us such a wonderful feeling," she said. "But this year, we're adding a touch of blue, as in blue jeans!"

The Christmas in the Park event is set for Thursday, Dec. 3 from 5 p.m. to 8 p.m., at the City Hall Complex, 206 North Murphy Road.

In addition to the lighting of the Community Christmas Tree and the new Christmas Parade, the event will feature booths with information and merchandise, including a contingent from the Keep Murphy Beautiful campaign.

Members of the Murphy Green Team, alongside volunteers from the Keep Murphy Beautiful group, will be sharing information on sustainability, conservation, and new this year – accepting blue jeans to be converted into insulation for low income housing.

"We will be promoting the Blue Jeans Go Green denim recycling program in association with local Girl Scouts led by Ashley Rodda, who is working toward a Gold Award," she said. The Girl Scout Gold Award represents the highest achievement in Girl Scouting. It's only open to girls in high school, and challenges them to create a positive change in the world.

The Blue Jeans Go Green program accepts denim articles of clothing that may have outlived their usefulness and converts the denim into insulation for homes. The program is national in scope and Rodda has chosen it as her project in connection with the scouting award.

Denim was also collected at the Clean & Green recycling event and the Maize Days Festival in early fall, and there is a collection bin for denim in the entry foyer of City Hall.

All denim collected through the program, regardless of color, is recycled into UltraTouch™ Denim Insulation, and a portion of it, up to approximately 250,000 square feet, will be distributed to help communities in need each year. The program allows residents the opportunity to help provide eco-friendly insulation to underprivileged communities.

"So, as residents make their plans to be at the Christmas in the Park celebration, they can also think about bringing a few pairs of old jeans," said McQuiston. "Adding a little blue to the reds and greens of Christmas may make the lives of some people around the world a little brighter."

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ABOUT MURPHY -- Murphy is a fast-growing community located in Collin County. The population is approximately 18,020, generally characterized as highly educated with a median household income above the state average. With more than 70 percent of the land developed, the community is dominated by single-family residences. City planners strive to preserve a country feel while exhibiting an aggressive economic development stance. The centrally-located municipal complex includes four buildings that house Fire, Police, City Administration and Public Works. Money Magazine has dubbed Murphy as the 27th Best Place to Live in America for small cities, and D Magazine placed Murphy as the fifth best suburb in the 2014 list, where it has consistently ranked in the top 10.