



City of Murphy
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News Release

FOR IMMEDIATE RELEASE

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Truck-wrap recycling art contest for students returns

MURPHY (October 17, 2014) For the second year in a row, Murphy students will compete for a cash prize or an iPad mini by illustrating their commitment to recycling, says Candy McQuiston, Manager of the City's Customer Service Department.

"Progressive Waste Solutions, the City's Green Team and Keep Murphy Beautiful are teaming up again," she said. "We're challenging students to show us how important recycling is to them by either drawing a poster or coming up with a super-hero," she said.

Murphy students in Kindergarten through fifth grade in any elementary school, home-schooled, or enrolled in private or charter schools can enter by creating a poster showing how recycling can have an impact on the residents of Murphy. Themes might include the importance and benefits of recycling or what the world may be like without it. The top two entries in each school will win a T-shirt for the artists. The grand prize for this level is \$100 in cash.

Meanwhile, students in sixth through tenth grades are invited to develop a mascot for the recycling effort in Murphy. The mascot should be connected in some way to the student's understanding of the importance of recycling in Murphy. The super-hero creation contest will accept any hand-drawn, stylized or painted mascots. Again, the top two entries in middle and high schools will win a T-shirt for the creators. The grand prize for the mascot contest is an iPad mini.

"The students in the younger category can show how they or their families recycle," said McQuiston. "Or, they might draw how a community can benefit from recycling. Older students can let their imaginations loose on the mascot. An action figure or an inanimate object or a big, furry animal with super-powers or a combination of all of these can be part of their creation."

The winning poster and the mascot will appear as wraps on the sides of the Progressive recycling truck currently in use. Residents have already seen the truck with last year's winning entries as it goes around the neighborhoods of Murphy picking up recycling items.

Deadline for entries is Monday, Nov. 24 at 5 p.m. Submissions may be emailed to customerservice@murphytx.org or dropped off at Customer Service on the first floor of the Murphy City Hall, 206 North Murphy Road. Rules and more information are available online at www.murphytx.org or by calling 972-468-4100.

Winners will be announced at the City Council meeting of Jan. 20, 2015.

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ABOUT MURPHY -- Murphy is a fast-growing community located in Collin County. The population is approximately 18,020, generally characterized as highly educated with a median household income above the state average. With more than 70 percent of the land developed, the community is dominated by single-family residences. City planners strive to preserve a country feel while exhibiting an aggressive economic development stance. The centrally-located municipal complex includes four buildings that house Fire, Police, City Administration and Public Works. Money Magazine has dubbed Murphy as the 27th Best Place to Live in America for small cities, and D Magazine placed Murphy as the fifth best suburb in the 2014 list, where it has consistently ranked in the top 10.