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News Release

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Officials urge residents to begin water-saving habits

MURPHY (January 25, 2018) They're hard to predict, but droughts have been part of the Texas landscape since records have been kept, and there's currently no reliable way to predict when they might happen, how long they might last, and how severe they might be.

That uncertainty is the principal reason that officials encourage residents and business owners to put water conservation measures into practice year-round.

"At this point of the year, we are not facing a call for restrictive conservation measures," says Tim Rogers, Murphy's Public Services Director. "Nevertheless, we are committed to increasing our educational efforts to reduce water use, and we're urging residents to detect and repair water leaks around the house."

With that in mind, the following ten tips are offered for saving water at homes or businesses.

1. Water the yard thoroughly, but only as needed – usually no more than one inch, once a week.
2. Use drip irrigation for plants and gardens, and water early in the morning to minimize evaporation.
3. Collect rainwater for landscape use – it is great for the plants and can save water and money.
4. Install aerators to cut in half the amount of water used by each faucet.
5. Fix faucet leaks, which can waste up to 3,000 gallons of water a year.
6. Install water-efficient plumbing fixtures to reduce water consumption by 25% to 60% and save energy.
7. Check toilets by using a leak-detection dye tablet. Leaks can waste up to 200 gallons of water a day.
8. Replace older toilets with water-efficient models and save up to 4,000 gallons of water a year.
9. Wash only full loads of laundry – an average household can save more than 3,400 gallons of water each year.
10. Invest in an Energy Star-qualified clothes washer, which typically uses 50% less water and 37% less energy per load.

Widespread implementation of these tips can minimize the need for further conservation efforts and perhaps delay the onset of more restrictive measures.

"Water is a precious resource. It can't be manufactured, so conserving what we have and using it wisely is the only option open to us," concluded Rogers.

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ABOUT MURPHY -- Murphy is a fast-growing community located in Collin County. The population is approximately 19,330, generally characterized as highly educated with a median household income above the state average. With more than 70 percent of the land developed, the community is dominated by single-family residences. City planners strive to preserve a country feel while exhibiting an aggressive economic development stance. Money Magazine has dubbed Murphy as the 27th Best Place to Live in America for small cities, and D Magazine placed Murphy as the fifth best suburb in the 2014 list, where it has consistently ranked in the top 10.